

Preparing for the 4th Meeting of the ISO Working Group on Social Responsibility

Standards Australia welcomes experts and observers attending the ISO Working Group on Social Responsibility (WG SR). The WG meetings will be held from 29 January to 2 February 2007 with workshops on 27 and 28 January. The meeting venue will be the Novotel Brighton Beach Hotel, Grand Parade, Brighton le Sands in Sydney.

The draft overall objectives for the WG SR meeting in Sydney are:

- 1) To resolve enough key topics identified, based on the comments received on the second working draft (WD.2), so that we may produce the next draft after the Sydney meeting;
- 2) To progress the operational framework of the Working Group in order to further enhance participation, as well as the accountability and credibility of the process.

Additional information for the 4th meeting of ISO/TMB/WG Social Responsibility in Sydney can be found on the WG SR working area website (<http://www.iso.org/wgsr>):

- 1) Draft Agenda (ISO/TMB/WG SR N 95).
- 2) Schedule (ISO/TMB/WG SR N 81 rev 1).
- 3) Draft Objectives of the Sydney meeting and Summary of the Process on Comments Handling prior to, during, and after the Sydney WG SR meeting (ISO/TMB/WG SR N 97).

WG SR Media Participation Policy

The WG SR Media Participation Policy was circulated to all WG members in early January 2007 and can be found on the WG SR working area website (<http://www.iso.org/wgsr>). The policy documents have been approved by Task Group 2 and will work as an interim process up until the Sydney meeting.

The general policy document describes a policy for engaging with the media to raise the effectiveness of communication activities of the ISO Working Group on Social Responsibility. The WG SR considers it vital to ensure transparency and openness by proactively and

consistently delivering accurate information to the public, and supports the use of proper channels to deliver information to the public as effectively and efficiently as possible.

The main objectives of the Media Participation Policy are to raise awareness of the ISO 26000 process and to ensure transparency. It is important that all involved in the project provide accurate and appropriate information in a spirit of good will and responsibility. The media contributes to the shaping of attitudes and behaviours of the general public. Building good media relations is important for building awareness through accurate information and preventing isolated and unrepresentative views and opinions from misleading the public.

In Sydney, the media will have a number of opportunities participate and to gain understanding of the ISO Social Responsibility Work Group activities and processes. Details regarding Media Participation at the 4th ISO/WG SR Plenary Meeting are provided below:

Saturday January 27 th	Sunday January 28 th	Monday January 29 th	Tuesday January 30 th	Wednesday January 31 st	Thursday February 1 st	Friday February 2 nd
	Press Conference	Opening Ceremony				Press Conference
DEVCO Workshop		Plenary				
	Open workshop	Task Group (TG) meetings				
		Chair's Advisory Group (CAG) meetings				
		Editing Committee (EC) meetings				
		Task Force (TF) meetings				
		Stakeholder Group meetings				
		Ad-hoc Group meetings (if any)				
		Donor meeting (if any)				
		Poster Sessions				

	Media representatives are allowed to attend
	Media representatives may attend with consent of the participants
	Media representatives are not allowed to attend

Tentative Meeting Schedule of WG SR

The following tentative schedule is planned for the Working Group meetings:

- 4th meeting: 29 January - 2 February 2007, Sydney, Australia
- 5th meeting: August 2007
- 6th meeting: January 2008
- 7th meeting: August/September 2008

ISO/TMB/WG on Social Responsibility

- You will find MORE at <http://www.iso.org/sr>
- To learn more about participating, please consult with your National Standardization body, which can be found at “Member bodies”
<http://www.iso.org/iso/en/aboutiso/isomembers/index.html>
- You will also find organizations participating in the WG under “Organization” at
<http://www.iso.org/sr>
- For a free subscription to the ISO/SR Newsletter, please contact Nicki Islic, Co-Secretariat of ISO/TMB/WG/SR TG 2 Communication by e-mail at:
SRnewsletter@csa.ca